



## ***Put More Muscle in Your Marketing***

***Be Seen and Heard by Thousands of Businesses***

- > Gain new clients and partners
- > Build new business relationships
- > Give back to business community
- > Increase your bottom line

Join *The Learning Café Advisor Network* today!

**Leverage, collaboration and building business relationships** are the cornerstones of all good business development programs. Leverage the marketing muscle of the internationally known small business resource and virtual learning center, and join the Learning Café Advisor Network today!

Marketing and business development today requires a new approach. **Tap into new resources** for meeting potential collaboration partners and build a relationship with a strong, credible network when you join The Learning Café's prestigious Advisor Network. YOU will reach new prospects, bring in more business, and enjoy an ever-expanding list of benefits!

**The Learning Café (TLC)** is a marketing and networking channel with a strong brand and proven experience in helping businesses to grow. TLC has a marketing database of 7,000 + local and global businesses and an active network of advisors.

**The New 2010 Advisor Network** gives clients the opportunity to hear and learn from professionals like you, the experts who show entrepreneurs and small business owners how to grow and prosper. **YOU receive an integrated marketing package and strategies to gain new clients, referrals, and business connections.**

### **Who can benefit by joining the TLC Advisor Network?**

- Entrepreneurs
- Coaches
- Consultants
- Sales professionals
- Business owners
- B2B providers

Join *The Learning Café Advisor Network* today -- see next page for further details.

## **Get Connected to the Right People, Ideas, and Resources at The Learning Café.**

**TLC Advisor Network – a smart way to market and leverage for new business.**

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## *Put More Muscle in Your Marketing as a TLC Advisor*

**The Advisor Network intent and purpose** is to help you build your business by integrating TLC marketing channels along with your marketing and business plan strategies, which will develop strong business relationships within the network as well as outside the network to our TLC clients and community.

It takes a team – The Advisors act as TLC faculty and network team who value and understand - when we all work together we all win – the TLC community benefits, The Advisor team benefits by sharing their knowledge and networks to build an ever increasing sphere of influence and strategic partnerships. It's up to you – what you put into it – you'll get back - big time.

This is not a passive marketing channel. That means you are very much involved in creating your own marketing and sending it to us as your marketing channel and resource. Your commitment, consistency and creativity is what it takes to succeed and gain new business.

### **12 Resources That Will Help YOU Build YOUR Business**

- Optional monthly private 30 minute Strategic Planning Sessions with Diane Fleck, founder of TLC, to integrate your TLC marketing plan with your existing marketing strategies and business plan.
- Referrals and networking within the Advisor Network via monthly conference calls.
- FREE membership in The Learning Café Club, small business resource and learning center offering archives of past seminars, white papers and an online community.
- TLC Advisors are promoted in Café Club and FACEBOOK Advisor Group page and opportunities to submit marketing materials or articles for the members only area in of TLC Club.
- Display your business description and contact info on TLC's Advisor web page.
- Teaching or presentation opportunities through TLC and our business partners.
- Registered attendee database from your class or seminar for follow up and business development.
- Spotlight introduction to your business in a TLC email blast.
- Knowledge nuggets posted in subsequent email blast, keeping you “top of mind” for subscribers.
- Your news bytes publicized in TLC email blasts and TLC will actively promote your other workshops and events along with TLC events.
- TLC referrals, speaker gigs, and other event opportunities.
- Direct connections and leads go (no middle person) to you by having your direct web site link featured in weekly TLC email blast.

### **A Smart Way to Market and Leverage for New Business.**

For further information and application 925-689-5726

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